



CANCER PREVENTION & RESEARCH
INSTITUTE OF TEXAS

Award ID:
10-52

Project Title:
Cancer Risk Reduction Education Through Texas AgriLife Extension Service

Award Mechanism:
Legacy Grant

Principal Investigator:
Rice, Carol

Entity:
Texas A&M Agrilife Extension Service

Lay Summary:

This project addresses the need for cancer prevention, risk reduction, and early detection education and activities, particularly in under-served groups, especially those living in rural areas of Texas. Training and resources provided by regional program coordinators for this project will enable county Extension Agents (officed in 250 of Texas' 254 counties) and their volunteers to strengthen their ability to reach these under-served Texans with cancer prevention and risk reduction and early detection information. Primary focus areas include: increasing physical activity, improving sun safety, improving breast and cervical cancer detection practices, and preventing and reducing tobacco use. The project will partner with the Texas Education Agency this fall for an initiative to increase children's physical activity through AgriLife's Walk Across Texas program. Best practice and recognized evidence based programs that will be used to implement activities, include: Towards No Tobacco (TNT), Cultivando la Salud, Walk Across Texas, Balance Food and Play, Hallelujah to Health, Sun Safety, Put it Outside, and Master Wellness Volunteers.